



Scott Pechstein
VP of Sales
autobytel

AutoWeb Texting Seminar

March 14, 2018 – Universal Sheraton Hotel

Categories of Content:

- The emergence of mobile.
- Supportive data of text adoption as a preferred method of communication among today's consumers.
- Texting and automotive research statistics.
- Smartphones on the dealership lot analysis.
- Dealership text calls-to-action – where, when, why?
- TCPA regulations: What they are and the texting risks to dealers today.
- Examples of texting don'ts, plus much more!

**Seminar Questions please call
Bob Smith 213-748-0243**

Attendee Pricing

Early bird payment of **\$50.00 per person** before February 23, 2018. **\$75.00 per person** after February 23, 2018.

Two identical sessions, please select session. Space is limited to 50 per session

Session 1 - 9:30 am - 11:30 am

Session 2 - 1:00 pm - 3:00 pm

Networking lunch Included 11:45-12:45

Universal Sheraton Hotel
333 Universal Hollywood
Dr, Universal City, CA 91608

REGISTRATION - Registration confirmation will be sent to the email address provided. _____

Enclosed is \$ _____ for the following people to attend:

Attendee Name: _____

Attendee Name: _____

Email: _____

Email: _____

Owner: _____

GM: _____

Email: _____

Email: _____

Office Manager/Controller: _____

Service Manager: _____

Email: _____

Email: _____

Dealership: _____

Phone: _____

Address: _____

PLEASE MAKE CHECKS PAYABLE TO GLANCD A OR PAY BY CREDIT CARD:

Cardholder's Name _____

Account Number _____ Security Code: _____ Expiration Date: _____

Billing Address and Zip Code _____

PLEASE RETURN THE REGISTRATION WITH PAYMENT TO:

GLANCD A, Attn: Juliet Ellis, 2520 Venture Oaks Way Ste 150, Sacramento CA 95833

Email: juliet@camgmt.com - 916-924-7323-fax